



AGREEMENT MADE BETWEEN

KDKA-TV

CONTRACT NO. REV. 1201-56336-1

DATE PRINTED 08/23/12

PAGE

ONE GATEWAY CENTER, . PITTSBURGH PA 15222

AND

KDKA-TV

179297 AGENCY (OR SERVICE) ACTING AS AGENT FOR 64888 ADVERTISER (OR AGENCY AND ADVERTISER) Cancellation Notice WATERFRONT STRATEGIES DCCC (DEMOCRATIC CONGRESSIONAL NAME Required 1010 Wisconsin Ave NW 430 S Capitol St SE AND Announcement 28 days **ADDRESS** Washington DC 20007-3603 DC 20003-4024 Washington prior notice USA USA CONTACT PRODUCTDOCC TV 9/12-17 AGENCY EST. NO. LOCAL Brian Butz-1 PRODUCT 1310 SALESPERSON CODE

discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or

NATIONAL SALESPERSON

BROADCAST SCHEDULE STARTING 09/12/12 AND ENDING 09/17/12 NO. WEEKS:

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NOND ISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising confracts on the basis of race or ethnicity, and will not accept any advertising which is intended to

DAYS	Pathtie								
	P₩K.	FROM	TO	LENGTH	EFFECTIVE DATES	PROGRAMS	BDCST.	UNIT RATE	TOTAL VALUE(1)
AT STATION. MARK IN	VOICE F	AID, PROOF	OF PERFORM	ANCE AND P	UT IN PUBLIC FILE. PAID F	OR BY DCCC			
M,W-F SEP	1	05:00A	05:58A	30s	09/12/12-09/17/12	THIS MORNING 5-6AM	2	400.00	800.00
W-F SEP	Ż	05:58A	07:00A	305	09/12/12-09/14/12	THIS MORNING 6-7AM	2	700.00	1400.00
M,W-F	2	07:00A	09:00A	30\$	09/12/12-09/14/12 09/17/12-09/17/12	THE EARLY SHOW	3	400.00	1200.00
Sa SEP	1	05:58A	07:58A	30S	.09/15/12-09/15/12	SAT. MORN. LOCAL NEWS	1	275.00	275.00
Şa SEP	1	07:58A	10:00A	30s	09/15/12-09/15/12	SAT.CBS MORNING NEWS	1	325.00	325.00
Su SEP	1	06:30A	07:00A	308	09/16/12-09/16/12	THE SUNDAY BUSINESS PAGE	1	125.00	125.00
Su SEP	1	08:28A	08:57A	308	09/16/12-09/16/12	KD/PG SUNDAY EDITION	1	225.00	225.00
M,W-F SEP	1	09:00A	09:30A	30s	09/12/12-09/17/12	PITTSBURGH LIVE	2	250.00	500.00
M,W-F SEP	1	09:30A	09:57A	30s	09/12/12-09/17/12	PITTSBURGE LIVE	2	250.00	500.0
M, W-F	2	11:58A	12:30P	30s	09/12/12-09/14/12 09/17/12-09/17/12	KOON KEWS	3	700.00	2100.0
	M,W-F SEP W-F SEP M,W-F SEP Sa SEP Sa SEP Su SEP Su SEP M,W-F SEP	M, W-F 2 SEP 2 SEP 2 M, W-F 2 SEP 3 SEP 1 SEP 1 Su 1 SEP 1 M, W-F 1 SEP 1	M, W-F 1 05:00A SEP 2 05:58A M, W-F 2 07:00A SEP 3 1 05:58A SEP 4 07:58A Sa 1 07:58A SEP 1 06:30A SEP 1 08:28A M, W-F 1 09:00A M, W-F 2 07:00A	M, W-F SEP 1 05:00A 05:58A W-F 2 05:58A 07:00A M, W-F 2 07:00A 09:00A SEP 1 05:58A 07:58A SEP 1 05:58A 07:58A SEP 1 05:58A 07:58A M, W-F 2 07:58A 07:58A M, W-F 3 06:30A 07:00A SEP 1 06:30A 07:00A SEP 1 08:28A 08:57A M, W-F 1 09:00A 09:30A M, W-F SEP 1 09:30A 09:57A	M, W-F SEP 1 05:00A 05:58A 30S SEP 2 05:58A 07:00A 30S SEP 2 05:58A 07:00A 30S SEP 3 05:58A 07:58A 30S SEP 3 05:58A 07:58A 30S SEP 3 06:30A 07:00A 30S SEP 3 06:30A 07:00A 30S SEP 3 06:30A 07:00A 30S SEP 3 08:28A 08:57A 30S SEP 3 09:30A 30S SEP	M,W-F SEP 1 05:00A 05:58A 30S 09/12/12-09/17/12 W-F SEP 2 05:58A 07:00A 30S 09/12/12-09/14/12 SEP M,W-F 2 07:00A 09:00A 30S 09/12/12-09/14/12 09/17/12-09/17/12 SEP 5a 1 05:58A 07:58A 30S 09/15/12-09/15/12 SEP 5a 1 07:58A 10:00A 30S 09/15/12-09/15/12 SEP 5u 5u 5u 5u 6:30A 07:00A 30S 09/16/12-09/16/12 SEP 1 06:30A 07:00A 30S 09/16/12-09/16/12 SEP M,W-F 1 09:00A 09:30A 30S 09/12/12-09/17/12 SEP M,W-F 2 11:58A 12:30P 30S 09/12/12-09/17/12	SEP 2 05:58A 07:00A 30S 09/12/12-09/14/12 THIS MORNING 6-7AM M,W-F 2 07:00A 09:00A 30S 09/12/12-09/14/12 THE EARLY SHOW SEP 1 05:58A 07:58A 30S 09/15/12-09/15/12 SAT. MORN. LOCAL NEWS SEP 1 07:58A 10:00A 30S 09/15/12-09/15/12 SAT. CES MORNING NEWS SEP 1 06:30A 07:00A 30S 09/16/12-09/16/12 THE SUNDAY BUSINESS PAGE SU 1 08:28A 08:57A 30S 09/16/12-09/16/12 KD/PG SUNDAY EDITION SEP 1 09:00A 09:30A 30S 09/12/12-09/17/12 PITTSBURGH LIVE M,W-F 1 09:30A 09:57A 30S 09/12/12-09/17/12 PITTSBURGH LIVE M,W-F 2 11:58A 12:30P 30S 09/12/12-09/14/12 NOON NEWS	M.W-F	N,W-F

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are en integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.





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179297	AGENCY (OR SERVICE	ACTING AS AGENT FOR 64888	ADVERTISER (C	OR AGENCY AND ADVERTISER)	Cancellation Notice
NAME	WATERFRONT STRA	TEGIES	DCCC (DEMOCRATI	C CONGRESSIONAL	
AND	1010 Wisconsin	Ave NW	430 S Capitol S	t SE	Required
					Announcement 28 days
ADDRESS	Washington	DC 20007-3603	Washington	DC 20003-4024	prior notice
	USA		USA		
CONTACT			PRODUCTDOCC TV	7 9/12-17	
LOCAL SALESPERSOI	Brian Butz-1	AGENCY EST. NO. 1500	PRODUCT 1310 CODE		
NATIONAL SALESPERSO	N				

BROADCAST SCHEDULE STARTING 09/12/12 AND ENDING 09/17/12

CBS Television Stations Standard Terms and Conditions for advertising shall epply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in edvertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrents that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or

NO, WEEKS:

ethnicity				TIME				TOTAL		
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11 30 MII	И.W-F ISEP	1	02:00P	02:57P	30s	09/12/12-09/17/12	THE TALK	2	350.00	700.00
12 30 Mil	M,W-F ISEP	1	02:58P	03:58P	30S	09/12/12-09/17/12	DR, PHIL	2	450.00	900.00
13 30 MK	Su \$SEP	1	08:58A	10:28A	30\$	09/16/12-09/16/12	CBS SUN MORN	1	550.00	550.00
14 30 Mil		1	10:28A	11:30A	30s	09/16/12-09/16/12	FACE THE NATION	1	550.00	550.00
15 30 Mir	M,W-F	2	04:00P	04:30P	305	09/12/12-09/14/12 09/17/12-09/17/12	4-430PM NEWS	3	800.00	2400.00
	M,W-F	7	04:30P	05:00P	30s	09/12/12-09/17/12	43G-5PM NEWS	2	800.00	1600.00
17 30 MH	W-F NSEP	3	05:00P	05:30P	30s	09/12/12-09/14/12	5-530PM NEWS	3	900.00	2700.00
18 30 MII	W-F NSEP	2	05:30P	06:005	30\$	09/12/12-09/14/12	530-6PM NEWS	2	900.00	1800.00
19 30 Mil	W-F NSEP	2	05:58P	06:30P	30s	09/12/12-09/14/12	M-F 6PK NEWS	2	1050.00	2100.00
20 30 Mil	W-F N SEP	2	06:57P	07:30P	30s	09/12/12-09/14/12	CBS EVERING NEWS	2	1400.00	2800.00

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SALESPERSON



BROADCAST SCHEDULE STARTING 09/12/12 AND ENDING 09/17/12

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179297	AGENCY (OR SERVICE	ACTING AS AGENT FOR 64888	ADVERTISER (OR AGENCY AND ADVERTISER)	Cancellation Notice
NAME	WATERFRONT STR	TEGIES	DCCC (DEMOCRATI	C CONGRESSIONAL	
AND	1010 Wisconsin	Ave NW	430 S Capitol S	St SE	Required
					Announcement 28 days
ADDRESS	Washington	DC 20007-3603	Washington	DC 20003-4024	prior notice
	USA		USA		·
CONTACT			PRODUCTDECE TO	V 9/12-17	
LOCAL SALESPERSO	Brian Butz-1	AGENCY EST. NO. 1500	PRODUCT 1310 CODE]
NATIO NAL					

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or

NO. WEEKS:

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- ethnicity										
ITEM	DAYS	SPOTS PWK.	FROM	ME TO	LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BOCST.	UNIT RATE	TOTAL VALUE(1)
21 30 MII	Sa	1	06:00P	06:30P	305	09/15/12-09/15/12		1	550.00	550.00
22 30 M If	Sa 1SEP	1	07:00P	07:30P	30s	09/15/12-09/15/12	SAT 7PM NEWS	1	550.00	550.80
23 30 M I	Su NSEP	1:	06:58P	08:009	305	09/16/12-09/16/12	60 MINUTES	1	3750.00	3750.00
24 30 M t	M,W-Su	2	11:00P	11:35P	30s	09/12/12-09/16/12 09/17/12-09/17/12	11PM NEWS	3	1900.00	5700.00
25 30 Mil	Sa	1	11:00P	11:35P	30s	09/15/12-09/15/12	11PM NEWS	1	1700.00	1700.00
26 30 MH	Su N SEP	1	11:00P	11:35P	305	09/16/12-09/16/12	11PM NEWS	1	1700.00	1700.00
27 30 MI	Su N SEP	1	11:35P	12:05A	30s	09/16/12-09/16/12	#1 COCHRAN SUNDAY SPORTS	1	950.00	950.00
28	M,W-F	2	11:35P	12:37A	30s	09/12/12-09/14/12 09/17/12-09/17/12	11:35P-12:37A - LETTERMAN	3	450.00	1350.00
30 MI	N SEP						Total Contract:	50		39800.00
					Otr 3	<u>Jul</u> 3-12 .00	Billing Summary Aug Sep .00 39250.00	ž.	Total 39250.00	

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		ANI	,		PAGE 4
179297	AGENCY (OR SERVICE	ACTING AS AGENT FOR 64888	ADVERTISER	(OR AGENCY AND ADVERTISER)	Cancellation Notice
NAME	WATERFRONT STRA	TEGIES	DCCC (DEMOCRAT	IC CONGRESSIONAL	Cancellation Notice
AND	1010 Wisconsin	Ave NW	430 S Capitol	St SE	Required
					Announcement 28 days
ADDRESS	Washington USA	DC 20007-3603	Washington USA	DC 20003-4024	prior notice
CONTACT			PRODUCTDECE	TV 9/12-17	
LOCAL SALESPERSON	Brian Butz-1	AGENCY EST, NO. 1500	PRODUCT 1310 CODE		
NATIONAL SALESPERSON	ı				1
BROADCAS	T SCHEDULE STARTIN	NG 09/12/12 AND ENDING 09/17	/12 NO. WEEKS:	1	1

CBS Tetevision Stations Standard Terms and Conditions for advertising shall apply.

NOND ISCRIMINATION POLICY: CBS Tetevision Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and wit not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or

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